SCHEDULE-A

Reference No. STV_____/2023/
(for official use only)

APPLICATION FORM FOR RENEWAL OF SATELLITE TELEVISION BROADCAST STATION LICENCE

Please read the following instructions carefully before filling in the Application Form:

- To be submitted in duplicate after printing on A4 paper size;
- Give complete answers, use extra sheets if required, attach copies of other relevant documents, if required, to illustrate an answer;
- Use the typescript or write in black ink in CAPITAL letters;
- Please attach documentary evidence of your authorization to act on behalf of the applicant company;
- One form can be used for only one category;

To,
The Pakistan Electronic Media Regulatory Authority,
Islamabad.

1. 1.1 **Name of applicant company for renewal of license:**
_____
_____

1.2 Full Name & title of CEO: _____

1.3 CNIC No. of CEO: _____

1.4 Applicant company's Registration No.: _____

1.5 National Tax No.: _____

1.6 Date of incorporation: _____

1.7 Business Address: _____

1.8 Mailing Address [If different from above]: _____

1.9 Telephone No.: _____ Mobile No.:_____

1.10 Fax No.: _____ E-mail address:_____

1.11 Website: _____

2. 2.1 Approved Location of broadcast station:
_____

2.2 Addresses of existing or proposed overseas offices:

_____

_____

2.3 Business Address:

3. **Category of license** (mark only one)

☐ News & Current affairs ☐ Entertainment ☐ Education ☐ Sports ☐ Agriculture

☐ Health ☐ Regional Language

4. **Duration of License: <u>Fifteen Years</u>**

5. **Non-refundable application processing fee: <u>Rs. 200,000/-(Two hundred thousand)</u>**

Bank Draft/Pay Order No.: _____Dated_____(attached in original) drawn on:_____

6. 6.1 Brief on the performance of the channel during validity of license, how far has it complied with the PEMRA laws?

6.2 How has the channel contributed to economic activity generation, how many staff members hired, how has it served the public service objective?
(min 2000 words each): [extra sheets must be attached with the application]

7.1 **Language of the programmes:**

☐Urdu ☐English ☐Regional /Any other (please specify): _____

7.2 Transmission- Hours, Minutes per day, break up of fresh versus repeat transmission: _____

7. **Organizational set-up:** (Organogram of the company to be submitted on separate sheet)

7.1 **Names and addresses of the ultimate beneficial ownership of the Company/Organization:**

Sr. No.	Name, address, CNIC Number

8. **Technical Information: Channel Name: _____**

Name of Satellite &Transponder	**Please check the appropriate boxes**			
	□ Encrypted □ Unencrypted □ Compressed	□ Analogue □ Digital	□ C-Band □ KU-Band □ KA-Band	□ Free-To-Air □ Subscription

(Details of equipment including audio/video codecs, encoders, multiplexers, BUC, PCR, MCR, HPA, delay machine, power supply etc. to be provided on separate sheet along with make, type, model no. vendor etc., EIRP & coverage details,)

_____

9. **Details of complaints received from viewers** / general public and disposed of (use separate sheet)

10. **Funding Details** (Equity versus debt financing), source of funds, bank statement of the company etc._(attach please)_____

11. **Socio-economic Impact of the channel over the last 15 years: (**Attach note of approx. 2000 words on the social benefits or objectives sought to be achieved by the project)

12. **Checklist for Financial & Technical Details:** (attach details as per schedule-H & I)

Signature: Chief Executive Officer
On behalf of M/s ----------
Dated: ----------

UNDERTAKING

I/We_____, the applicant company do hereby declare that the above facts are correct in all respects and nothing has been concealed or misrepresented therein. I/We also undertake that:

(1) I/we shall respect the sovereignty, security, integrity and ideology of the Islamic Republic of Pakistan;
(2) I/we shall respect the national, cultural, social and Islamic values and the principles of public policy as enshrined in the Constitution of the Islamic Republic of Pakistan and to safeguard the ideology of Pakistan;
(3) I/we have read and understood the conditions for renewal of license and shall strictly comply with all PEMRA laws in letter and spirit;
(4) I/we, if renewed licence, shall comply with PEMRA Ordinance, rules and regulations made thereunder, the Code of Conduct, licence terms & conditions and instructions as notified by the Authority from time to time and pay licence fee, annual fee including such percentage of annual gross advertisement revenue as may be applicable, security deposit and all such other dues as notified by the Authority;
(5) I/we, if license is renewed, shall broadcast programmes in the public interest specified by the Federal Government or the Authority in the manner indicated by the Government or, as the case may be, the Authority;
(6) I/we shall abstain from broadcasting any programme or advertisement in violation of copyrights or other intellectual property rights;
(7) I/we shall obtain NOC from PEMRA before import of any transmitting apparatus for broadcasting as required under Section 20 of the PEMRA Ordinance 2002;
(8) I/we shall not sell, transfer or assign any of the rights conferred by the licence without prior written permission of the Authority;
(9) I/we have provided all documents which are required to be submitted along with the application for renewal of STV channel licence and shall provide any further information if and when required by the Authority;

Signature on behalf of Applicant company

Place _____
Date _____

Reference No.STV /2018-19

RECEIPT

Received Rs. 200,000/- through Pay Order/Bank Draft No._____, from_____dated_____through_____ today, the_____, 2014.

For
Pakistan Electronic Media Regulatory
Authority, Islamabad

SCHEDULE-C

NON-DEFAULTER STATUS AFFIDAVIT

(TO BE SUBMITTED ON STAMP PAPER AND ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation)_____ of

M/s_____(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors and shareholders are defaulter of PEMRA, any financial institution, tax authorities or the Government of Pakistan or any provincial and Local Government.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-D

AFFIDAVIT FOR COMPLIANCE

(TO BE SUBMITTED ON STAMP PAPER AND ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation) _____ of

M/s_____(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that the applicant company and its CEO, Directors and shareholders shall abide by the PEMRA Ordinance 2002, the Rules, Regulations, licence terms & conditions, guidelines, eligibility criteria for renewal of license, Code of Conduct made thereunder and as amended from time to time as well as the directions issued by the Authority from time to time. I also undertake to pay the applicable licence fee, annual fee including the percentage of the gross advertisement revenue as provided in the Schedule-B of the eligibility criteria and bidding procedure, security deposit or as amended by the Authority from time to time.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-E

AFFIDAVIT - CROSS MEDIA OWNERSHIP

(TO BE SUBMITTED ON STAMP PAPER AND ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation) _____ of M/s_____

(hereinafter referred as "the company") do hereby solemnly state and affirm on oath that neither the applicant company nor any of its CEO, Directors or shareholders directly or indirectly own, operate or manage any distribution service network which may disqualify for getting or renewing a broadcast media licence in terms of Rule 13 of the PEMRA Rules 2009.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-F

AFFIDAVIT - FOREIGN MEDIA OWNERSHIP

(TO BE SUBMITTED ON STAMP PAPER AND ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation) _____ of M/s_____

(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that the applicant company is not ineligible for grant or renewal of licence in terms of Section 25 of the PEMRA Ordinance 2002 as amended from time to time or as provided in the eligibility criteria and bidding procedure.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-G

AFFIDAVIT FOR NO BLACKLISTING STATUS

(TO BE SUBMITTED ON STAMP PAPER AND ATTESTED BY OATH COMMISSIONER)

I, _____S/o_____

(Designation) _____ of M/s_____

(hereinafter referred as "the applicant company") do hereby solemnly state and affirm on oath that neither the applicant company, nor any of its Directors and shareholders has ever been blacklisted by PEMRA or any organization of Government.

DEPONENT

VERIFICATION:

I, the above named deponent do hereby solemnly affirm on oath that the contents of the above affidavit are correct and true to the best of my knowledge and nothing has been concealed therein.

DEPONENT

SCHEDULE-H

CHECKLIST FOR TECHNICAL FEASIBILITY OF THE APPLICANT COMPANY

S. No	Details	Provided	Not provided
1	Name of satellite being used along with its footprint		
2	Technical parameters e.g. symbol rate, polarization, FEC, Uplink & Downlink frequency etc.		
3	Detail of satellite bandwidth (in MHz)		
4	Equipment / technology being deployed e.g. DVB-S/DVB-S2, compression technique e.g.MPEG-2/MPEG-4		
5	Whether the channel is Free to Air (FTA). If encrypted, details of encryption		
6	Details of studio equipment		
7	Details of transmission, modulation type and equipment		
8	Details of uplink equipment, Block Up Converter (BUC) and High Power Amplifier (HPA)		
9	Number of DSNGs being used, in case of a news channel only.		
10	Editing facilities, delaying techniques, delay machine and equipment details		
11	Approved Broadcast / Uplink Station Location		
12	Details of In-house monitoring mechanism		
13	Details of remote access equipment (if any) & purpose		

SCHEDULE-I

CHECKLIST FOR FINANCIAL DETAILS

S. No	Details	Provided	Not provided
1	Details of Finances of the STV Channel: i. Channel Operational Cost with break-up. ii. Sources of funds for running operations of the channel iii. Debt to Equity Ratio for sources of funds as in ii. iv. Pro Forma Income Statement clearly showing sources of revenues i.e. subscription, advertisements and operating& non-operating expenses. v. Pro Forma Balance Sheet (where applicable) vi. Pro Forma Cash Flow Statement (where applicable)		